



Best of British

Curvaceous Software Limited has been shortlisted for the '*Innovation in Industry*' award at the inaugural Best of British Industry Awards. The accolade aims to reward innovation that has resulted in a measurable improvement or impact, either on the company, and/or more widely on industry, the economy or society. Curvaceous's products based on the novel *Geometric Process Control (GPC)* technology offer process improvements in a range of different ways. GPC significantly simplifies the management, sharing, visualisation and information-extraction from large amounts of experimental and operational data providing solutions to problems that have been insoluble for so long that people believed they had no solution. This new process technology has already won awards from the European Process Safety Centre (EPSC), the Institution of Chemical Engineers (IChemE), the Chemical Industry Association (CIA) and most recently The Institute of Engineering and Technology.

The inaugural Best of British Industry Awards have been an overwhelming success judging purely on the number of entries received. The Sunday Times, AMEC and The Work Foundation have joined forces to launch the awards which showcase the best of British industry. As said very aptly by the organisers themselves 'the awards aim to not only recognise past achievements, but to foster a new culture of enthusiasm for the skills, opportunities and promise of so many British industrial companies'. There are a total of eight awards to be claimed which include accolades for both individual and company performances.

The judging process is being overseen by The Work Foundation using their highly recognised 'Cracking the Performance Code' research methodology. The judging panel itself comprises of highly distinguished individuals from industry, finance, academia and the government. The awards ceremony is scheduled on the 8th February in a lavish event at the Turbine Hall of the Tate Modern. So here's wishing all involved *the Best of British*.

For any further information please log on to www.curvaceous.com